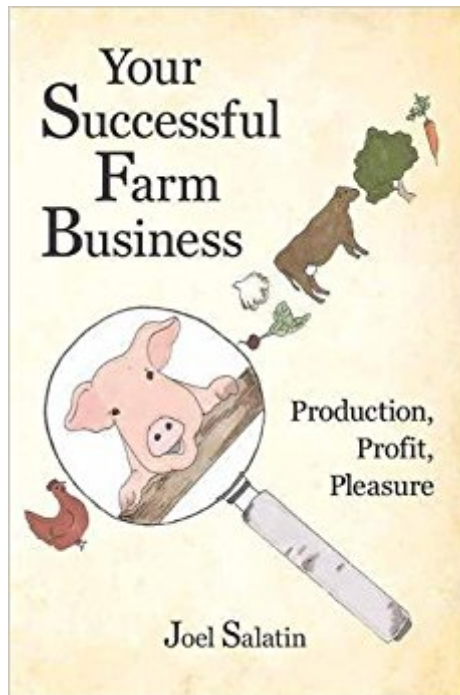




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Your Successful Farm Business: Production, Profit, Pleasure



Synopsis

Twenty years ago Joel Salatin wrote *You Can Farm*, which has launched thousands of farm entrepreneurs around the world. With another 20 years of experience under his belt, bringing him to the half-century mark as a full-time farmer, he decided to build on that foundation with a sequel, a graduate level curriculum. Everyone who reads and enjoys that previous work will benefit from this additional information. In those 20 years, Polyface Farm progressed from a small family operation to a 20-person, 6,000-customer, 50-restaurant business, all without sales targets, government grants, or an off-farm nest egg. As a germination tray for new farmers ready to take over the 50 percent of America's agricultural equity that will become available over the next two decades, Polyface Farm in Virginia's Shenandoah Valley stands as a beacon of hope in a food and farming system floundering in dysfunction: toxicity, pathogenicity, nutrient deficiency, bankruptcy, geezers, and erosion. Speaking into that fear and confusion, Salatin offers a pathway to success, with production, profit, and pleasure thrown in for good measure.

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Customer Reviews

Joel Salatin and his family own and operate Polyface Farm in Virginia's Shenandoah Valley. The farm produces pastured beef, pork, chicken, eggs, turkeys, rabbits, lamb and ducks, servicing roughly 6,000 families and 50 restaurants in the farm's bioregion. He has written 11 books to date and lectures around the world on land healing, local food systems.

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